

Thanks for the opportunity to voice my concerns with the proposed 04-232. We are a privately owned company with radio stations in four markets. Since consolidation of radio station ownership, we, as a smaller company, have been fighting a difficult battle. We are unable to enjoy the same economies of scale as our larger competitors. Our stations are currently running with staffs that are 25% smaller than a few years ago, while we attempt to provide the community-oriented programming that is our desire and, in my opinion, our responsibility.

If we are required to tape and store hundreds of hours of programming, our resources will once again be stretched. Sooner or later there is a breaking point to that stretching and another small broadcaster will evaporate.

Given the tiny number of complaints that have been leveled at Oklahoma broadcasters, this additional requirement seems to provide little benefit to offset the cost.

The smaller broadcaster (as is the small business owner) is the life blood of our nation's economy. Please consider carefully the dangerous outcome of additional pressure to profitability for the smaller broadcaster.

Thanks in advance for your thoughtful consideration of this very important issue.

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